

Torrance Herald

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W. HAROLD KINGSLEY Editor GROVER C. WHYTE Business Manager

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Easy Lessons in AUCTION BRIDGE. New Series by WYNNE FERGUSON. Author of 'Ferguson on Auction Bridge'

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ARTICLE No. 19

A great many players seem to be in doubt as to whether or not they are justified in taking advantage of the personal element in the auction. In other words is it fair and within the ethics of the game to note and take advantage of the mannerisms or characteristics of your fellow players? The answer is simple. You are playing a game with three other people, your partner and two opponents, and it is not only allowable, but it is your duty, to study them as carefully as you do your cards.

One of the types of players that one meets very often is the player who always tries to take his partner out of a double. He gets the idea into his head that his partner has bid on a hand he wouldn't have been doubled and that it is his duty to rescue him.

Hand No. 1. Hearts-7, Clubs-K, 8, 7, 5, 2, Diamonds-8, 3, Spades-Q, 10, 9, 5, 3

No score, rubber game. Z dealt and bid no-trump. A bid two hearts, and Y doubled. B immediately got panicky and bid two spades, which Z doubled. A now bid three hearts, Y doubled, and all passed. A lost his contract by only one trick, so that if B had left the double alone he and his partner would have won game and rubber.

Hand No. 2. Hearts-J, 10, 4, 3, Clubs-9, 7, 2, Diamonds-J, 10, 8, 7, 5, 3, Spades-none

No score, rubber game. Z dealt and bid three spades, and A doubled. Y never hesitated a minute and promptly bid four diamonds. B doubled and defeated the contract 100 points while the three spade bid would have lost only 200 points less eight honors. The example is an extreme case, perhaps, but is a fine illustration of what not to do.

Problem No. 10. Hearts-9, 8, 7, 6, 5, 2, Clubs-7, Diamonds-K, J, 9, 7, 6, 4, Spades-none

No score, rubber game. Z dealt and passed. A bid one spade, Y passed and B bid two clubs. Z bid two hearts, A three clubs, Y three hearts, and B four clubs. Z bid four hearts, A five clubs, Y doubled, B passed, and Z bid five hearts. A doubled, and all passed. A opened with the ace of clubs and then played the ace of spades, which Z trumped. How should he plan the play of the hand? An analysis of the play and the other three hands will be given in the next article.

LOMITA Notes. Mr. and Mrs. Stanley Booth and daughter, of Inglewood, spent Sunday with Mrs. Booth's parents, Mr. and Mrs. Albert Prince, of 260th street.

Mrs. V. Platinsky returned this week from Los Angeles, where she has been nursing Mrs. Jack Willicy.

Guests Thursday of Mr. and Mrs. Charles Ganst of Redondo boulevard were Mr. and Mrs. Fred Goodrich and Mrs. Ella Weichman, of El Segundo.

Guests Sunday of Mr. and Mrs. W. I. Fine of Oak street were Mr. and Mrs. L. E. Gardner and son Richard, of Santa Ana.

Mrs. Nora Sidelotham of 257th street was a weekend guest of Mrs. M. Outland of Hollywood.

Try Our Want Ads for Best Results

23rd. Rexall MONEY SAVING Birthday Sale

Candy

Peppermint Patties

Delicious creamy peppermint covered with a thick coating of rich chocolate—just the thing for your family.

Regular price, 49c per lb. Birthday Sale Price .....per lb. 39c

Liggett's Milk Chocolate Bar



One-half Pound Cake. Finest sweet milk chocolate. A food as well as a confection. Moulded in small squares for easy eating.

Regular price, 35c. Birthday Sale Price ..... 23c

Maxixe Cherries

Big, red, ripe maraschino cherries in liquid cream, coated with rich



chocolate. They fairly melt in your mouth.

Regular price, 59c per lb. Birthday Sale Price .....per lb. 43c

OTHER CANDY VALUES

- 49c Homestead Wrapped Caramels, 1 lb. ....39c
35c Liggett's Almond Milk Chocolate Bar, 1/2 lb. ....29c
Liggett's Chocolates, 1/2 lb. ....50c

Bristle Goods

Tooth Brushes

NEED A GOOD TOOTH BRUSH? During this sale we offer you an assortment of styles that will satisfy the requirements of the entire family.

Regular price, 25c. Birthday Sale Price ..... 19c

- 75c-\$1.50 Hair Brushes.....49c-\$1.29
\$1.25 Lather Brushes.....89c
\$1.25 Hair Brushes.....98c

Sundries

Electrex Curling Iron

Ivory Finish. Will not burn the hair. Made of highly polished nickel steel. Won't rust. Six feet of white cord. Just the thing for your dressing table.

Regular price, 98c. Birthday Sale Price ..... 89c

List of Sundries

- 2 for 25c Goodform Hair Nets, Cap .....40c each
25c Goodform Hair Nets, Gray .....19c
3 for 25c Goodform Hair Nets, Fringe.....4 for 25c
\$1.25 Permedge Sewing Scissors.....98c
95c Permedge Embroidery Scissors.....89c
\$1.00 Pocket Knives.....79c
15c-45c Jonteel Wool Powder Puffs.....10c-29c
39c Permedge Nail Files.....19c

COME TO OUR PARTY SATURDAY, FEB. 13 TO FEB. 28

In celebration of our twenty-third Birthday, we offer merchandise that has been carefully selected to give you maximum utility and savings and to prove again that your Rexall Store is an important part of the greatest co-operative system of retail drug stores in the world.

TOILET GOODS

Harmony Olive Shampoo. Made from edible coconut and olive oils of the highest purity. Is especially recommended for those whose hair has a tendency to dryness.

Jonteel Vanishing Cream. A refreshing snow-white, greaseless cream that keeps the skin soft, white and youthful in appearance.

Jonteel Cold Cream Face Powder. base; blends with the complexion perfectly and is so soft and clean that you will like it.

Jonteel Soap. Jonteel Face Powder with new cold cream.

Harmony Toilet Waters. A true reproduction of the fresh flowers, comes in a beautifully designed frosted bottle with sprinkler top.

Klenzo Shaving Cream. Produces a thick creamy lather. Will stand up on your face throughout the shave.

Klenzo Cold Cream. Regular price, 50c. Birthday Sale Price ..... 39c

Klenzo Talcum. In this Talcum you have the exquisite sweet odor of fresh-cut narcisses.

PURE FOOD PRODUCTS. Opeko Coffee, 1 lb., ground.....2 for 86c
Opeko Tea, black, 1/2 lb.....2 for 66c

some of the merchandise which the United Drug Co. produce and distribute exclusively through the Rexall Store, we invite you to come to our store during the twenty-third Rexall Birthday Sale.

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Puretest ASPIRIN TABLETS

Puretest Aspirin Tablets are made from true aspirin so skillfully prepared that they dissolve immediately in water; therefore they give almost instant relief from pain, headache, neuralgia, rheumatism, etc.

Bottle of 100 tablets. Regular price, 69c. Birthday Sale Price ..... 49c

Rexall Cherry Bark Cough Syrup

An excellent reliable treatment for simple coughs. Soothes the irritated membranes. Relieves congestion. Contains no alcohol, opiates or any other narcotic drugs.

7-oz. Bottle. Regular price, 50c. Birthday Sale Price ..... 39c

REXALL AND PURETEST ITEMS

- 25c Rexall Catarrh Jelly.....19c
50c Rexall Dyspepsia Tablets, 50's.....39c
25c Rexall Corn Solvent.....39c
25c Rexall Laxative Aspirin Tablets, 24's.....19c
25c Rexall Little Liver Pills, 100's.....19c
50c Rexall Liver Salts, 8 oz.....39c
\$1.00 Rexall Syr. of Hypo., pint.....79c
50c Eff. Sod. Phosphate, 4 oz.....39c
35c Cascara, Hinkle's No. 100's, 3 Pain Tablets.....23c
20c Zinc Ox. Oint., 1 oz. tube.....15c
20c Puretest Boric Acid, 4 oz.....15c

Puretest Glycerine and Rose Water. Keeps the hands soft and white. Wonderful for rough and red hands.

Puretest Epsom Salt. Positively the purest made. Easy to take. A wonderful cathartic, especially for middle-aged and elderly people who suffer from constipation.

Puretest Rubbing Alcohol. Unsurpassed for relieving soreness, lameness, bruises and sprains. Ideal for men after shaving.

Cod Liver Oil. By a special refining process we offer an excellent product from fresh Norwegian cod livers.

Stationery

Halcroft Pound Paper and Envelopes

The quality and style of this stationery will suit the exacting critic. Box of 72 flat sheets, 7x11. Box of 50 large envelopes to match. Regular price, \$1.00.

Birthday Sale Price ..... 79c

Lord Baltimore Portfolio

Fifty sheets of high grade linen paper, twenty-four envelopes to match. Convenient and compact. Regular price, 50c.

Birthday Sale Price ..... 45c

Arabesque Stationery

Fancy finish high quality paper and envelopes in white and tints—one quire. Regular price, \$1.00.

Birthday Sale Price ..... 79c

More Stationery Bargains

- \$1.50 Major Stationery—White and Tints.....\$1.00
75c Cascade Pound Paper and Envelopes, both for 59c
35c Cascade Paper.....22c
85c Tradition Cards, Ivory, White and Tints, Deckle Edge.....69c
85c Tradition Box Paper, White and Tints, Deckle Edge.....69c
75c Adrienne Stationery.....61c
50c Halcroft Box Paper, White.....39c

Home Needs

Gauzets

Made of cellulose tissue and antiseptic gauze. Buffered edges prevent irritation. Easily disposed of. The under layer protects the clothing.

Regular price, 49c. Birthday Sale Price ..... 43c

Household Essentials

- \$1.75 Clinical Thermometers.....\$1.29
25c Tinker Tape, 1/4 in. wide.....19c
50c Tinker Tape, 1 in. wide.....39c
30c Kidney Plaster.....19c
25c Belladonna Plaster.....15c
25c Belladonna and Capsicum Plaster.....2 for 25c
50c Quick Acting Plaster.....39c

SYMBOL Hot Water Bottle

A high quality bottle, moulded all in one piece, made of heavy pure rubber, guaranteed for one year. Regular price, \$2.00.

Birthday Sale Price ..... \$1.49

List of Rubber Items

- Symbol Fountain Syringe, 2 qt.....\$1.49
50c Ladies' Maximum Combs.....39c
50c Men's Dressing Combs.....23c
75c Symbol Household Rubber Gloves.....59c

Puretest Witch Hazel Full Pint

Very refreshing after shaving. Soothing for insect bites, bruises. Has a cooling effect on inflamed parts.

Regular price, 50c. Birthday Sale Price ..... 49c

The REXALL STORE Dolley Drug Co. Sartori and El Prado TORRANCE, CALIF. Telephone 10